



2024 OWL Leadership Summit, New Orleans, LA September 26-27, 2024

Unleashing OWL Potential: Leadership for Growth and Innovation

Helping OWL members and future leaders unlock their full potential, and provide strategies for driving growth, innovation, and success in eye care

Day One: Thursday September 26th

- 12:30 pm** **Summit Registration Opens**
Networking Lunch
- 2:00 pm** **Welcome, Introductions and Overview**
Nivine Woods, OWL President
- 2:10 pm** **Ice-Breakers and Get to Know Our Audience**
Aimee Shimamoto, BVI Medical
- 2:25 pm** **Opening Keynote**
Mary Stutts, HBA
- 3:00 pm** **What Industry Seeks in Their Physician Collaborations**
Becoming a KOL, Improving collaborations – physicians and industry, Transitioning from practice to industry
Kevin Douglas, MD, AbbVie, Ben Geer, MD, Bausch + Lomb, Leo Otero, Alcon, Jim Ravasio, Johnson & Johnson Surgical Vision
Moderator: Renee Bovellet, MD
- 4:00 pm** **Break & Networking Session**
- 4:30 pm** **Communicating with Confidence**
Erin Robison, TruPotential
- 5:30 pm** **Mentoring/Sponsorship/Advocacy**
The importance of moving from simply Mentorship to discuss Sponsorship and Advocacy
Zaiba Malik, MD, Medpace/EyeMD

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6:15 pm Networking Reception & Cocktails

7:00 pm Group Dinner

END OF DAY ONE

Day Two: Friday, September 27th

7:00-8.00 am Breakfast Buffet

8:00 am Innovation TEDx Talk – Walls that once Confined Innovation are Crumbling
The #1 new TEDx Talk in the US and #2 globally
Adam Szaronos, Trukera Medical

8:20 am Conversation with the Schallhorns
Discussion on changes in practice and industry. Collaboration with industry to impact patient care.
Steve Schallhorn, MD, Craig Schallhorn, MD & Erin Schallhorn Powers

9:00 am DEI Workshop – Interactive Session
Working session on changing culture; Building diversity where there is none.
Pierre Simon, Sight Sciences

10:00 am Break and Networking Session

10:30 am Presentation Skills/Public Speaking Training
An interactive session to improve your public speaking/presentations
Kathy Coder, Marsheila DeVan Communications

12:00 noon Wrap-Up Session/Poll & Closing Comments
Renee Bovelle, MD, OWL President-Elect

12:15 pm Lunch

1:00-2.30 pm The Pat Morris Impact Session
Community teambuilding/give-back activity – on-site with Rise Against Hunger

Join OWL in an impactful [meal-packing event](#) with Rise Against Hunger, an international humanitarian organization with a global movement to end hunger. The organization provides immediate nourishment for those facing hunger today and implements sustainable solutions that will lift entire communities for years to come.

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